



## Ronald Reagan Library

40 Presidential Drive  
Simi Valley, CA 93065-0699  
800-410-8354  
[www.reaganlibrary.gov](http://www.reaganlibrary.gov)

October 8, 2019

OCT 11 2019

In reply refer to: Case # 2019-058/1

MAX FRANK  
MUCKROCK NEWS  
DEPT MR 80474  
411A HIGHLAND AVE  
SOMERVILLE, MA 02144-2516

Dear Max Frank:

This letter is in response to your Freedom of Information Act (FOIA) request dated 9/17/2019 for access to Ronald Reagan Presidential records pertaining to Memos written by Lee Atwater: "The South in 1984," "Building an Electoral Fortress," "Winning the Snowbelt in 1984," "A Media Strategy for 1984," "Ronald Reagan and the Gender Gap," "Memorandum to the Vice President," "Atwater Bullshit Theory," etc. Your request was received by the Ronald Reagan Library on 9/17/2019. FOIA requests for Reagan Presidential Records are processed and reviewed under provision of the 1978 Presidential Records Act, as amended, (PRA) (44 U.S.C. §§ 2201-2209), which incorporates the Freedom of Information Act (5 U.S.C. § 552) in substantial part.

We have been unable to locate any records related to most of your topic. Presidential records are maintained according to the filing system used by the originating White House office or staff member, and many of these files do not include a subject or name file list. Using the information you provided, our staff conducted a thorough search of all our file lists, databases, and other finding aids. However, we did not locate the particular records you described. It is possible the records you are interested in are located at the document level, but we are only able to search at the folder level.

However, "The South in 1984" was digitized and is available online through Richard Darman's inventory here:

<https://www.reaganlibrary.gov/sites/default/files/digitallibrary/smof/cos/darman/box-007/40-130-7241420-007-016-2016.pdf>

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Because we could not locate any other records responsive to your request, despite our reasonable efforts, we do not consider this response a denial. If you consider this response to be a denial of your FOIA request, you may appeal by writing to the Deputy Archivist, (ATTN: FOIA Appeal Staff), Room 4200, National Archives and Records Administration, 8601 Adelphi Road, College Park, MD 20740-6001. You should explain why you believe this response does not meet the requirements of the FOIA. Both the letter and the envelope should be clearly marked "FOIA Appeal." To be considered timely, your appeal must be postmarked or electronically submitted to the Deputy Archivist within 90 calendar days from the date of this letter.

If you would like to discuss our response before filing an appeal to attempt to resolve your dispute without going through the appeals process, you may contact our FOIA Public Liaison John Laster for assistance at: Presidential Materials Division, National Archives and Records Administration, 700 Pennsylvania Avenue, NW, Room G-7, Washington, DC 20408-0001; email at [libraries.foia.liaison@nara.gov](mailto:libraries.foia.liaison@nara.gov); telephone at 202-357-5200; or facsimile at 202-357-5941.

If you are unable to resolve your FOIA dispute through our FOIA Public Liaison, the Office of Government Information Services (OGIS), the Federal FOIA Ombudsman's office, offers mediation services to help resolve disputes between FOIA requesters and Federal agencies. The contact information for OGIS is: Office of Government Information Services, National Archives and Records Administration, 8601 Adelphi Road – OGIS, College Park, MD 20740-6001; email at [ogis@nara.gov](mailto:ogis@nara.gov); telephone at 202-741-5770; toll free at 1-877-684-6448; or facsimile at 202-741-5769.

We will take no further action regarding this request unless we hear from you. If you have any questions, please call me at 1-800-410-8354 or email me at [shelly.williams@nara.gov](mailto:shelly.williams@nara.gov). Your case file number is (case number). Please have this number accessible for reference during any future contact concerning this request.

Sincerely,



SHELLY WILLIAMS  
Archivist/FOIA Coordinator